

ELIZABETH LEVY PALUCK

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ACADEMIC POSITIONS

- 2009 – : Princeton University, Assistant Professor, Department of Psychology and Woodrow Wilson School of Public and International Affairs
- 2007-2009: Harvard University, Academy Scholar, Harvard Academy for International Affairs
- 2011-2012: Russell Sage Foundation Visiting Scholar

EDUCATION

- Yale University, Ph.D. in Social Psychology, May 2007
Dissertation title: *Reducing intergroup prejudice and conflict with the mass media: A field experiment in Rwanda*
- Summer Institute in Political Psychology, Ohio State University, 2002
- Yale University, B.S. Magna Cum Laude in Psychology, May 2000

AWARDS

- Sage Young Scholars Award, Society for Personality and Social Psychology, 2013
- University Preceptorship, Princeton University, 2012
- Canadian Institute For Advanced Research, elected Scholar, 2011--
- Association for Psychological Science “Rising Star,” Nov. 2011
- Cialdini Award for Field Research, 2010
- Heinz I. Eulau Award for best paper in the American Political Science Review, 2010.
- Early Career Award, American Psychological Association, Society for the Study of Peace, Conflict, and Violence, 2009
- Gordon Allport Intergroup Relations Prize Honorable Mention, 2008
- John Addison Porter Prize (best dissertation on topic of general human interest at Yale University), 2007
- SPSP Outstanding Student Research Award, 2007

1st Place Prize for Psychological Research on Women and Gender by Graduate Students,
Division 35, Society for the Psychology of Women, 2003
Yale University Prize Teaching Fellowship, 2003
Society for Personality and Social Psychology Student Poster Award, 2003

GRANTS

National Science Foundation, BCS-1322356, 2013
Russell Sage Foundation Presidential Authority Grant, 2012
Educational Research Section Grant, Princeton University, 2012 & 2013
Anonymous donor grant for work on gender based violence and norms in Colombia (Co-PI with Deborah Prentice), 2012
Anonymous donor grant for work on media influence on corruption behavior in Nigeria , 2012
Canadian Institute For Advanced Research, 2011--
Spencer Foundation New Civics Initiative Research Grant, 2011
W.T. Grant Foundation Scholar, 2011-2016
Henry Frank Guggenheim Foundation Grant, 2008
Society for the Psychological Study of Social Issues Grants-in-Aid, 2007
John Enders Fund Award for dissertation research, 2005
Yale Center for the Study of Globalization Research Grant, 2004
John Perry Miller Fund Prize for pre-dissertation research in Rwanda, 2004
Special Competition winner, Time Sharing Experiments for the Social Sciences, 2003
National Science Foundation Graduate Fellowship, 2001-2004

PUBLICATIONS

Cikara, M., & Paluck, E.L. (in press). When going along gets you nowhere. *Social and Personality Psychology Compass*.

Paluck, E.L., & Cialdini, R. (in press). Field research methods. *Handbook of Research Methods in Personality and Social Psychology*. Reis, H. T., & Judd, C. M., (Eds). Cambridge University Press.

- Glick, P., & Paluck, E.L. (2013). The aftermath of genocide: History as a proximal cause. [Special Issue]. *Journal of Social Issues*, 69, 200-208.
- Paluck, E.L., & Shepherd, H. (2012). The salience of social referents: A field experiment on collective norms and harassment behavior in a school social network. *Journal of Personality and Social Psychology*, 103, p. 899-915.
- Paluck, E.L. (2012). The dominance of the individual in intergroup relations research: Understanding social change requires psychological theories of collective and structural phenomena. *Behavioral and Brain Sciences*, 35, 451-66.
- Paluck, E.L. (2012). Media as an instrument for reconstructing communities following conflict. In K. Jonas & T. Morton (Eds.), *Restoring civil societies: The psychology of intervention and engagement following crisis*. Wiley-Blackwell.
- Ball, L., Paluck, E.L., & Fletcher, E. (2012). Reducing gender based violence. In M. Ryan & N. Branscombe, (Eds.). *Handbook on Gender and Psychology*. Sage.
- Paluck, E.L. (2012). Prejudice and conflict reduction interventions. In L. Tropp (Ed.), *Oxford Handbook of Intergroup Conflict*. Oxford University Press.
- Trujillo,* M., & Paluck, E.L. (2011). The devil knows best: Experimental effects of a televised soap opera on Latino trust in government and support for the 2010 Census. Special collection on Social Psychology and Contemporary Immigration Policy, *Analysis of Social Issues and Public Policy*. doi: 10.1111/j.1530-2415.2011.01249.x
- Paluck, E.L. (2011). Peer pressure against prejudice: A high school field experiment examining social network change. *Journal of Experimental Social Psychology*, 47, 350-358.
- Paluck, E.L. (2010). Is it better not to talk? Group polarization, extended contact, and perspective-taking in eastern Democratic Republic of Congo. *Personality and Social Psychology Bulletin*, 36, 1170-1185.
- Paluck, E.L. (2010). The promising integration of field experimentation and qualitative methods. *Annals of the American Academy of Political and Social Science*, 628, 59-71.
- Williams, M., Paluck, E.L., Rodgers, J., (2010). The masculinity of money: Automatic stereotypes predict gender differences in estimated salaries. *Psychology of Women Quarterly*, 34, 7-20.
- Paluck, E.L. & Green, D.P. (2009). Deference, dissent, and dispute resolution: A field experiment on a mass media intervention in Rwanda. *American Political Science Review*, 103(4), 622-644.

-Heinz I. Eulau Award recipient

- Paluck, E.L. (2009). Reducing intergroup prejudice and conflict using the media: A field experiment in Rwanda. *Journal of Personality and Social Psychology*, 96, 574-587.
-Gordon Allport Intergroup Relations Prize Honorable mention
- Paluck, E.L. (2009). What's in a norm? Sources and processes of norm change. *Journal of Personality and Social Psychology*, 96, 594-600.
- Paluck, E.L., & Green, D.P. (2009). Prejudice reduction: What works? A critical look at evidence from the field and the laboratory. *Annual Review of Psychology*, 60, 339-367.
- Paluck, E.L. (2009). Qualitative research and field experiments. *Qualitative Methods*.
- Paluck, E.L. (2009). Methods and ethics with research teams and NGOs: Comparing experiences across the border of Rwanda and Democratic Republic of Congo. In C. Sriram et al. (Eds.), *Surviving Research: Working in Violent and Difficult Situations*. Routledge.
- Farrar, C., Fishkin, J., Green, D.P., List, C., Luskin, R., & Paluck, E.L. (2009). Disaggregating deliberation's effects: An experiment within a Deliberative Poll. *British Journal of Political Science*.
- Nagda, B., Paluck, E.L., Tropp, L.T., Eds. (2006). Reducing Prejudice and Promoting Social Inclusion: Integrating Research, Theory, and Practice on Intergroup Relations. *Journal of Social Issues Special Issue*.
- Paluck, E.L. (2006). Diversity training and intergroup contact: A call to action research. *Journal of Social Issues*, 62(3), 439-451.
- Nagda, B., Tropp, L.T., Paluck, E.L. (2006). Looking back as we look ahead: Integrating research, theory, and practice on intergroup relations. *Journal of Social Issues*, 62(3), 439-451.
- Uhlmann, E., Brescoll, V.L., & Paluck, E.L. (2006). Are members of low status groups perceived as bad, or badly off? Egalitarian negative associations and automatic prejudice. *Journal of Experimental Social Psychology*, 42(4), 491-499.
- LaFrance, M., Paluck, E. L., & Brescoll, V. (2004). Sex changes: A current perspective on the psychology of gender. In Beall, A., Sternberg, R.J., & Eagly, A., (Eds.) *The Psychology of Gender*. New York: Guilford Press.
- LaFrance, M., Hecht, M., & Paluck, E. L. (2003). The contingent smile: A meta-analysis of sex differences in smiling. *Psychological Bulletin*, 129(2), 305-334.

MANUSCRIPTS SUBMITTED AND IN PREPARATION

Shepherd, H., & Paluck, E.L. (under review). Stopping the drama: A field experiment on network signals, gender, and social influence in a high school.

Paluck, E.L., & Shafir, E. (in prep). Ignoring alarming news brings indifference.

Paluck, E.L., Blair, G.,* & Vexler, D. (in prep). Entertaining, informing, and discussing: Behavioral effects of a post-conflict radio intervention in Southern Sudan.

Tankard,* M., & Paluck, E.L. (in prep). Lay representations of culture: Consequences of invoking culture to explain outgroup behavior.

Kenrick, A.,* & Paluck, E.L. (in prep). Extended contact through film: Reducing prejudice against gay men.

Cikara, M., Hasson, U., Honey, C., & Paluck, E.L. (in prep). Understanding neural processing of (dis)agreeable communication.

**indicates student author*

PROJECTS IN PROGRESS

Changing climates of conflict: A social network driven experiment in 56 schools (with Hana Shepherd and Peter Aronow)

Encouraging collective action through a social norms campaign in Nigeria (with Graeme Blair and Rebecca Littman)

Saving money on your own, or in solidarity: An experiment on women's empowerment and intimate partner violence in Colombia. (with Margaret Tankard and Deborah Prentice)

Serial messaging for Latino health: A national time series experiment with Telemundo soap operas (with Paul Lagunes, Donald Green, Lynn Vavreck, and Limor Peer)

Hunger and decision-making (with Eldar Shafir and Rebecca Littman)

OTHER PUBLICATIONS

Paluck, E.L. (2011). Approaches to prejudice reduction. *Encyclopedia of Peace Psychology*, Ed. Daniel Christie. Wiley-Blackwell.

Paluck, E.L., & Ball, L. (2010). Social norms marketing aimed at gender based violence: A literature review and critical assessment. New York: International

Rescue Committee.

Paluck, E.L. (2009). Online Database: *Prejudice and Conflict Reduction Studies*. Searchable bibliography of approximately 1,000 published and unpublished empirical reports of interventions to reduce prejudice and/or intergroup conflict. Users can comment, extract formatted bibliographies, follow an RSS feed of new studies added to the database. Initially compiled the 2009 *Annual Review* paper, "Prejudice Reduction: What Works? A Review and Assessment of Research and Practice." Located at www.betsylevypaluck.com, with documentation and a teaching guide.

Paluck, E.L. (2009). Book Review of *The Media and the Rwanda Genocide*. Ed. Allan Thompson. *African Studies Review*.

Paluck, E.L. (2007). Book Review of *Intimate Enemy, Voices and Images of the Rwandan Genocide*. Scott Straus and Robert Lyons. *International Journal of African Historical Studies*.

Green, D.P., & Paluck, E. L. (2004). Double blind procedures. In Lewis-Beck, M. (Ed.), *Encyclopedia of Social Science Research Methods*. Sage Press.

CONSULTANCY REPORTS

Paluck, E.L. (2009). The impact of the *Let's Talk* civic education program: Examination of listener discussion, attitudes, and behavior. Evaluation report for the National Democratic Institute, Southern Sudan.

Paluck, E.L. (2008). Listening and debating: An evaluation of Rwanda's *Kuki (Why?)* radio magazine and local debate program. Evaluation report for LaBenevolencija Great Lakes Reconciliation Project.

Paluck, E.L. (2007). *Kumbuka Kesho (Remember Tomorrow)*: A radio soap opera and talk show's impact on community relations and opinions in Eastern Democratic Republic of Congo. Evaluation report for LaBenevolencija Great Lakes Reconciliation Project.

Paluck, E.L. (2007). *Génération Grands Lacs*: Impact on young opinion leaders and their local networks in Burundi, Rwanda, and Democratic Republic of Congo. Statistical analysis for LaBenevolencija Great Lakes Reconciliation Project and Search for Common Ground.

Paluck, E.L. (2006). The second year of a "New Dawn": Year Two evidence for the impact of the Rwandan reconciliation radio drama *Musekeweya*. Evaluation report for LaBenevolencija Great Lakes Reconciliation Project.

Paluck, E.L. (2006). Strategy for evaluation of a regional media program evaluation, DR

Congo, Rwanda, and Burundi. Report for LaBenevolencija Great Lakes Reconciliation Project.

Paluck, E.L. (2005). Impact Evaluation of the Anti-Defamation League Peer Training Program. Report prepared for the Anti-Defamation League, Boston, MA.

Paluck, E.L. (2005). Strategy for Burundian rural radio listening evaluation project. Report prepared for Search for Common Ground / Studio Ijambo and LaBenevolencija.

Paluck, E.L., Green, D.P., & Nzamukwereka, A. (2004). Evaluating LaBenevolencija's "Reconciliation Radio" Campaign: Analysis and Report of Evaluation Study Pre-tests. Report for LaBenevolencija Rwanda Office.

PRESENTATIONS

2014 (forthcoming)

Society for Social and Personality Psychology (SPSP), Austin, Texas
Vanderbilt University Department of Political Science
Stanford University Department of Psychology

2013

Yale University Department of Psychology (forthcoming)
Society for Experimental Social Psychology (SESP), Berkeley, CA. (forthcoming)
Yale University School of Management (forthcoming)
Wharton School of Business, University of Pennsylvania (forthcoming)
Canadian Institute for Advanced Research, Meeting on Social Interactions, Identity and Well-Being Program, Toronto (forthcoming)
Harvard Business School
Harvard Academy / Weatherhead Center for International Affairs, Harvard University
Princeton Psychology Alumni Reunion
WT Grant Foundation, San Juan, PR.
Robert Wood Johnson Foundation: Pioneers series

2012

Stanford University Graduate School of Business
Society for Experimental Social Psychology (SESP), Austin, Texas
Paduano Symposium, Stern School of Business, New York University
Presidential Symposium, Meeting of the Society for Personality and Social Psychology (SPSP), San Diego, CA.
Russell Sage Foundation weekly seminar, New York

2011

Canadian Institute for Advanced Research, Meeting on Social Interactions, Identity and Well-Being Program, Montreal
Science for Peace World Conference, Milan, University of Bucconi

University of Chicago Booth School of Business.
Northwestern University Kellogg Graduate School of Management.
Meeting of the Society for Personality and Social Psychology, San Antonio, TX.
Columbia University, Institute for Social and Economic Research and Policy (ISERP).
Indaba (Program in African Studies), Princeton University.
Meeting of the American Psychological Association (APA), Washington DC.

2010

University of Maryland
Columbia University Business School, Conference on Emerging Perspectives on Culture.
University of Massachusetts Amherst: Conference on Bridging Peace and Social Psychology.
Meeting of the Society for Social and Personality Psychology (SPSP), Las Vegas.
Indaba (Program in African Studies), Princeton University.

2009

Columbia Business School.
Princeton University, Center for the Study of Democratic Politics.
New York University.
Meeting of the Society for Experimental Social Psychology (SESP), Portland, Maine.
United States Agency for International Development Conference for Democracy and Governance Officer's Training.
University of Virginia Law School, Conference on Combating Workplace Discrimination.
Conference of the Experiments in Governance and Politics, Yale University.
Conference on Conceptualizing and Measuring Legitimacy for Comparative and Cross-National Analyses, Harvard University.
University of Massachusetts Peace Psychology Seminar.

2008

Institute for Social and Policy Studies Anniversary Conference, Yale University.
Wagner School of Public Service, New York University.
Harvard Political Violence and Civil War Seminar.
Meeting of the Society for the Psychological Study of Social Issues Conference (SPSSI), Chicago.
Conference on Field Experiments in Comparative Politics and Policy, University of Manchester, UK.
Center for International Security And Cooperation, Stanford University.
Harvard Political Violence and Civil Conflict Seminar.

2007

Households in Conflict Network Annual Meeting, Brighton, UK.
Northeastern University Development Consortium Conference, Harvard University / Center for International Development.
Meeting of the African Studies Association, New York City.

Conference on Experimental and Quasi-Experimental Methods Applied to the Study of Governance in the Developing World, Harvard University.

Meeting of the American Political Science Association Annual Meeting (APSA), Chicago.

Social science and policy seminar series, World Bank, Washington DC.

Cornell University, International African Development Institute

2006

Meeting of the African Studies Association (ASA), San Francisco.

Yale University, African Studies Brown Bag Speaker Series.

Conference on Designing Research on the Micro-dynamics of Civil Wars, The Program on Order, Violence, and Conflict, Yale University.

University of Massachusetts, Amherst, Social Psychology Seminar.

Yale University, Comparative Politics Workshop.

New York University Graduate Student Psychology Conference.

2005

Yale University Genocide Studies Fall 2005 Seminar Series.

British Association of Science Conference, Dublin, Ireland.

International Society of Political Psychology (ISPP), Toronto, CA.

Yale University Social Psychology seminar.

Yale University Genocide Studies Program.

2004

Society for the Psychological Study of Social Issues (SPSSI), Washington D.C.

EAESP/SPSSI series on Social Inclusion and Exclusion, University of Kent, Canterbury.

Meeting of the Institute for Women's Policy Research's Seventh International Women's Policy Research Conference, Washington DC.

International Society for Political Psychology (ISPP), Boston, MA.

New England Political Science Association, Providence, RI.

Society for Personality and Social Psychology (SPSP), Los Angeles, CA.

2003

Society for Personality and Social Psychology (SPSP), Los Angeles, CA.

Yale University, Field Experiments Symposium.

2001

Society for Personality and Social Psychology (SPSP), San Antonio, TX.

TEACHING EXPERIENCE

Convener: Field Experiments Seminar (Fall 2012-Spring 2013). Sponsored by: the Niehaus Center for Globalization and Governance, the Department of Psychology, and the Quantitative and Analytical Political Science Program.

WWS 502: Psychology for Policy Analysis and Implementation (masters-level lecture course), Spring 2010 and 2011. Woodrow Wilson School for Public and International Affairs.

PSY 400 / WWS 341: The Social Psychology of Social Change (undergraduate seminar, writing intensive), Fall 2010, Spring 2013.

Instructor at Summer Institute for Political Psychology, Stanford University, 2010, 2011.

Instructor at MICROCON's Advanced Methods for Research in Conflict Affected Countries, Olympia, Greece, July 6th-12th 2008.

OTHER ACADEMIC WORK EXPERIENCE

Director, evaluation of LaBenevolencija Great Lakes Media project (Democratic Republic of Congo – Burundi – Rwanda), December 2005—April 2008.
Responsibilities include evaluations of radio and grassroots development programs, training journalist and research teams, data collection supervision, data analysis, writing reports for the NGO and for their donors.

Yale University Statistics Laboratory, 2003—2007. Statistics Consultant.

Yale Law School, Co-Investigator for Yale Law School Fall 2001—2003. “Women in Law” survey with Deborah Cantrell, J.D.

FIELD EXPERIENCE

2003: One month consultancy qualitative data collection in rural Rwanda
2004: Five months research in Rwanda
2005: Six months research in Rwanda and Burundi
2006: Four months research in Rwanda, Burundi, and DR Congo (eastern provinces)
2007: Three months research in DR Congo (eastern provinces)
2008: 2 weeks Southern Sudan
2009: One month Southern Sudan
2010: Great Lakes (Rwanda, Burundi)
2011: Connecticut Public Schools
2012: New Jersey Public Schools (5 months)
2013: New Jersey Public Schools, South Nigeria (3 weeks), Cali Colombia (1 week)

MEMBERSHIPS

Society for Experimental Social Psychology (SESP)
Society for Social and Personality Psychology (SPSP)
Society for the Psychological Study of Social Issues (SPSSI)

American Political Science Association (APSA)

AFFILIATIONS

Ideas 42, Senior Researcher

Office of Population Research, Princeton University

Old Dominion Faculty Fellow, Princeton University, 2011-2013

Center for the Study of Democratic Politics (CSDP), Princeton University

Experiments in Governance and Politics, Executive Committee (EGAP, www.e-gap.org)

Consortium for Police Leadership in Equity

AD-HOC REVIEWING

Academy of Management Learning and
Education Journal

American Political Science Review

American Journal of Political Science

Brain and Behavioral Sciences

British Journal of Social Psychology

Cognition

Group Processes and Intergroup

Relations

Israeli Science Foundation

Journal of Experimental Social

Psychology

Journal of Development Economics

Journal of Modern African Studies

Journal of Peace Research

Journal of Personality and Social

Psychology

Journal of Social Issues

Journal of Social and Political

Psychology

MIT Press

National Science Foundation, Social and
Behavioral Science division

National Science Foundation, Political
Science division

Peace and Conflict

Personality and Social Psychology

Bulletin

Psychological Bulletin

Psychological Review

Psychological Science

Social Psychological and Personality

Science

LANGUAGES

French (intermediate spoken, advanced reading), Kinyarwanda (basic)

SERVICE

Committee on Undergraduate Life, Princeton University, 2012-2014

Developmental Psychology Faculty Search Committee, 2013 (Fall)

WWS Undergraduate Program Faculty Committee, 2013 (Fall)

Experiments in Governance and Politics (EGAP) Executive Committee, 2013 –

Program in African Studies Executive Committee, Princeton University

Cialdini Award Committee, Society for Personality and Social Psychology, 2011

Social Psychology Seminar, Princeton University, 2010

Graduate Admissions Reading Committee, Department of Psychology 2010, 2011

Experiments in Governance and Politics (EGAP) Peer Review Committee, 2010—

Sustainability Committee, Princeton University, 2010

Graduate school representative to Yale Women's Faculty Forum, 2002-2005

Graduate Student Committee, Society for the Psychological Study of Social Issues (SPSSI), 2004-2005

Member of Yale Psychology Student Committee for Diversity, 2001—2005

Student member of Yale Student-Faculty Diversity committee, 2002-2004

Founder and co-coordinator of "Gender Matters" discussion and advocacy group for students and faculty at Yale University, 2001—2002