

WWS 528e: Creating the Leaders of Tomorrow
Spring 2009 – Fridays 9-12

Instructor: Paul L. Marciano, Ph.D.
Email: paulmarciano@gmail.com
Schedule: Fridays 9-12

Course Overview

This course will provide a solid basis in leadership theory and help students develop their own leadership skills. In addition to a wide array of readings on leadership, both academic and "real world," each student will be actively engaged in creating and implementing a community service project. Through this project, students will experience the core components of leadership; namely, creating a vision and enrolling others in that vision. Students will be supported and coached by the instructor during their project and will come to understand how their own personality impacts their leadership style. This course will require a great deal of initiative and high level of commitment.

Course Schedule

Feb 6: Course Introduction & Overview; Student Introductions, Assignments

Feb 13: Book chapters identified; book presentation teams created; Community Service Project Teams formed; MBTI Personality forms completed

Feb 20: Book chapters delegated; Community Service Project Team Concept Presentations; MBTI Personality results shared

Feb 27: *On Becoming a Leader*

March 6: *On Leadership*

March 13: *Servant Leadership I*

March 20 – Spring Recess

March 27: *Servant Leadership II*

April 3: *The Leadership Challenge I*

April 10: *The Leadership Challenge II*

April 17: *The 21 Irrefutable Laws of Leadership*

April 24: Book Chapter Presentations I

May 1: Book Chapter Presentations II
Book Chapter Due

May 13: Community Service Project write-up due

Course Deliverables

1. Class Participation. You are expected to be an engaged and regular contributor whose comments further class discussion. 15 points.
2. Assigned Text Presentation. You will be divided into teams and assigned to present a portion of one of the required texts. You will have approximately 45 minutes to lead a lively and active discussion. You will be expected to bring in recent and relevant examples to highlight key points from the book. You will receive written feedback from the instructor and classmates. 15 points
3. Book Chapter Presentation. Collectively, the class will write a textbook on leadership in the public sector. Each member of the class will be assigned a chapter to write. You will have approximately 15 minutes to deliver a presentation on your chapter and 5 minutes to answer questions. You will receive written feedback from the instructor and classmates. 10 points
4. Book Chapter. You will produce a 20 page paper based on your selected/assigned topic written primarily on academic research. I would expect no fewer than 25 references. Due May 1. 35 points
5. Community Service Project. Students will be divided into teams to create, organize and run a community service project. Teams will be expected to issue a press release on their project. Each student will write a 10 page paper describing and evaluating the success of the project, as well as, their own insights regarding their leadership skills. Due May 13. 25 points

Required Texts

1. Bennis, Warren: *On Becoming a Leader* (2003).
2. Gardner, John W.: *On Leadership* (1990).
3. Greenleaf, Robert K. *Servant Leadership* (2002, 25th Anniversary Edition).
4. Kouzes, James M. & Posner, Barry Z.: *The Leadership Challenge* (2007, 4th Ed.).
5. Maxwell, John C.: *The 21 Irrefutable Laws of Leadership: Follow Them and People Will Follow You* (2007)

WWS Grading Policy

- A+ Exceptional; significantly exceeds the highest expectations. 97 to 100 pts.
- A Outstanding; meets the highest standards for the assignment or course. 93 to 96 pts.
- A- Excellent; meets very high standards for the assignment or course. 90-92 pts.
- B+ Very good; meets high standards for the assignment or course. 87-89 pts.
- B Good; meets most of the standards for the assignment or course. 83-86 pts.
- B- More than adequate; shows some reasonable command of the material. 80-82 pts.
- C+ Acceptable; meets basic standards for the assignment or course. 77-79 pts.
- C Acceptable; meets some of the basic standards for the assignment or course. 73-36 pts.
- C- Acceptable, while falling short of meeting basic standards in several ways. 70-72 pts.
- D Minimally acceptable; lowest passing grade. 60-69 pts.
- F Failing; very poor performance. Under 60 pts.