

## **WWS 547 The Conduct of International Diplomacy**

Princeton University  
Woodrow Wilson Graduate Program  
Spring 2005  
Tuesdays, 7 – 10:00 p.m.  
Venue

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### Course Description

This course will focus on the **conduct** of diplomacy both in Washington and by an Embassy abroad. Counter-terrorism pre-9/11 and post-9/11 will be a major subject, but the UN Security Council and the Middle East peace process will also receive attention. We will explore interagency policy formulation and implementation focussing on the Counterterrorism Security Group (CSG), the 9/11 Commission Report and ongoing reforms. We will also study post-9/11 diplomacy in “front-line” states in the Middle East and South Asia. We will do a crisis simulation and a negotiation to get a better feel for the challenges and constraints of real-world diplomacy. Students will plan and execute a trip to Washington or New York. Students should end with enhanced negotiating, communication and management skills and a better understanding of the practical aspects of diplomacy and roles played by policy makers and diplomats. We will use a “lessons learned” exercise to formalize conclusions from course work and experience.

### Course Assignments and Grading

- 1) Readings should prepare students to participate effectively in class and tap expertise well beyond the professor’s. For simulations or class presentations, some readings will be obligatory. Generally, students will be expected to choose from among recommended sources and encouraged to find relevant documents, papers, and first-hand accounts for briefing to the class as a whole. Readings should develop useful concepts, ideas, examples, and insights and not be viewed as items to be checked off a list.
- 2) Writing will focus on short products (1-3 pages) relevant to the practice of diplomacy. Formats will be supplied. Each student will prepare:
  - A briefing memo for a meeting or telcon with appropriate talking points for a senior official.
  - A statement for a Congressional or media event and associated Q’s and A’s.
  - A position paper and talking points for an interagency meeting.
  - Goals and schedule for a visit.

- A Kennanesque telegram or an e-mail intended to focus distracted Washington policy makers on a gathering storm or pressing problem.
  - A “lessons-learned” critique of self, an operation or an event.
- 3) Oral presentations will be given roughly equal weight with written work to reflect their importance in diplomacy. Substance should reflect readings and original thoughts or experiences. Questioning should provide all students practice and feedback in “thinking on your feet.”
  - 4) Trip. Students will plan and run a trip either to Washington or New York to engage State, NSC, CIA, think tanks, Congress, UN, media, or human rights organizations.

As in the real world, there will be no exam. Late work will be penalized appropriately. (What would be the worth of a briefing memo received after the meeting had occurred?) Student initiative in papers or projects will be valued.

#### Readings suggested for purchase

*The 9/11 Commission Report: Final Report of the National Commission on Terrorist Attacks Upon the United States.* New York: W.W. Norton & Company, 2004.

Note: Students may want to purchase one item from weeks 2 and 6, but should check with professor who will divide labor to cover all items.

#### Websites

[www.state.gov](http://www.state.gov), [www.un.org](http://www.un.org), [www.cfr.org](http://www.cfr.org)

#### Week 1 (2/1) Introduction to Diplomacy in the 21<sup>st</sup> Century

Initial simulation – Problem: a CSG meeting in Aug. 2001

*The 9/11 Commission. Chapters 2, 3, 4*

*Patterns of Global Terror.* 2000. Washington: United States Department of State, May 2000. (Access via <http://www.state.gov/s/ct/>)

Objective of initial reading is to come with an idea of what the USG knew of Al Qa’ida pre-9/11.

#### Week 2 (2/8) Intellectual Foundations and Models

(In Week 1, we will divide following readings so each student can focus on one model for discussion in week 2.)

Acheson, Dean.. *Present at the Creation*. New York: Norton, 1969.

Kissinger, Henry. *Years of Renewal*. New York: Touchstone, 1999.

Holbrooke, Richard. *To End a War*. New York: Random House, 1998.

Kennan, George. *Memoirs*. New York: Pantheon, 1983.

Howard, Michael. *The Franco-Prussian War*. New York: Routledge, 2001.

Written assignment: Prepare position paper and talking points based on simulation in week 1 to include brilliant ideas occurring after the fact.)

#### Week 3 (2/15) The Washington Nexus

*The 9/11 Commission*.

Clarke, Richard. *Against All Enemies*. New York: Free Press, 2004

Woodward, Bob. *Bush at War*. New York: Simon & Schuster, 2002

Presidential Decision Directives

#### Week 4 (2/22) The Washington Nexus

*The 9/11 Commission*.

Woodward, Bob. *Plan of Attack*. New York: Simon & Schuster, 2004.

National Intelligence Estimates on Al Qa'ida and Iraq

Written assignment: Statement and Q's and A's for media or Hill appearance. Also, initial draft of objectives for Washington/New York trip.

#### Week 4 (3/1) The Embassy Nexus: Counter-terrorism in Yemen

Dorman, Shawn ed. *Inside a U.S. Embassy*. Washington, DC: American Foreign Service Association, 2003.

*Patterns of Global Terror 2001/2002*. U.S. Department of State.

*Mission Program Plans, Yemen, 2002-4*.

Embassy websites via [www.state.gov](http://www.state.gov).

Week 5 (3/8) The Embassy Nexus: Post-conflict Iraq

Guest speaker

Readings to be provided.

Written assignment: Telegram or e-mail intended to focus Washington policy makers on a gathering storm or pressing problem.

**Mar. 12-20 Mid-term break**

Week 6 (3/22) Building Intellectual Capital

(We will divide following readings so each student can focus on one, but be briefed by colleagues on all.)

Hutchings, Robert L. *American Diplomacy and the End of the Cold War*. Washington: Wilson Center Press and John Hopkins University Press, 1998.

Mead, Walter Russell. *Special Providence: American Foreign Policy and How It Changed the World*. New York: Knopf, 2001.

Slaughter, Anne Marie. *A New World Order*. Princeton: Princeton University Press, 2004

Nye, Joseph. *Soft Power*. Cambridge, Perseus Book Group, 2004.

Week 7 (3/29) *Multilateral Diplomacy – UN, G-8, NATO*

*The 9/11 Commission Report*

*UNSC Resolutions*

*Final communique's from G-8 Summits 2001, 2002, 2003*

Written assignment: Goals and schedule for trip

Week 8 (4/5) *Negotiations: A Simulation*

*Read ahead material to be supplied.*

- Week 9 (4/12)      Negotiations
- Ikle, Fred Charles. *How Nations Negotiate*.
- Saunders, Harold. *The Other Walls*
- Quandt, William. *Camp David: Peacemaking and Politics*.  
Washington: Brookings, 1986.
- Ross, Dennis. *The Missing Peace*
- Written assignment: Briefing memo with talking points for meeting or telcon.
- Week 10 (4/19)      Trip
- Google items related to meetings
- Web info on issues and organizations
- Week 11 (4/26)      Crisis Management: An Integrative Exercise
- Wohlstetter, Roberta. *Pearl Harbor: Warning and Decision*.  
Stanford, Stanford University Press, 1962.
- Neustadt, Richard and Ernest May. *Thinking in Time*. New  
York; The Free Press, 1986.
- Read ahead material to be supplied.
- Week 12 (5/3)      Learning Lessons: What have we learned? How do we keep learning?
- The 9/11 Commission Report*
- Powell, Colin. *My American Journey*. New York: Random  
House, 1995.
- The Fog of War*.
- Written assignment: Lessons-learned critique of trip, exercise, or historical event.